

## **PRIVACY POLICY**

### **DISCLOSURE PURSUANT TO ART. 13 OF EU REGULATION 2016/679**

Pursuant to Art. 13 of EU Regulation 679/2016 'on the protection of natural persons with regard to the processing of personal data and on the free movement of such data' (hereinafter the 'GDPR'), we inform you that the personal data you have provided to Studio Etica will constitute the object of Processing referred to in art. 4, paragraph 1, n. 2 (hereinafter the 'Processing') of the GDPR. We would like to inform you of the following:

#### **Data Controller**

The Data Controller is Studio Etica (hereinafter the 'Data Controller').

#### **Purposes of data processing**

The data you provide will be processed for the following purposes:

- fulfill your specific requests (i.e. requests for commercial information regarding our services);
- improve the Website and the related services offered;
- comply with the obligations prescribed by laws, regulations, national and municipal legislation, by civil and tax laws to which the Data Controller is subject.

#### **Legal basis of the Treatment**

The Data Controller treats your personal data lawfully, whereas the Processing:

- is required to execute a contract of which you are a part or to carry out pre-contractual activities undertaken upon request;
- is required to fulfill a legal obligation incumbent on the Data Controller;
- is based on the efficient and legitimate management of the activity as long as these interests do not prevail over the interests of the data subjects.

#### **Scope of dissemination of data**

Your data may be communicated to:

- all the subjects to whom the right of access to such data is recognized by virtue of regulatory provisions;
- to our collaborators and employees, authorized for such processing in the context of their duties;
- to all natural and / or legal persons, public and / or private, when the communication is required for the performance of our activity, in the manner and for the purposes described above.

#### **Principles of data processing**

Personal Data is processed electronically and automatically for the time strictly necessary to achieve the purposes for which it was collected.

Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access. The Data Controller, pursuant to article 32 of GDPR has adopted organizational measures to ensure a level of security appropriate to limit the risks related to confidentiality, availability and integrity of personal data collected and processed.

#### **Personal data source**

The processing of personal data in the possession of the Data Controller is done by recording the data provided by you, as an interested party, or from publicly accessible sources.

#### **Nature of personal data**

We process the personal data required for the provision of the information and / or service requested by you.

**Rights of the data subjects**

The data subjects to whom the personal data refer to can exercise at any time the rights granted to them by the current legislation (articles 15 to 22 of the GDPR), including the right of access, the right to rectification, the right to erasure, the right to restriction of processing, the right to receive notification in the event of rectification or erasure of personal data, the right to data portability, the right to object and the right not to be subjected to a decision based solely on automated processing, including profiling.

**Withdrawal of consent to data processing**

The data subject has the right to withdraw consent to the processing of the personal data by contacting the Data Controller at the following e-mail address [info@studioetica.it](mailto:info@studioetica.it).